



SKRALLS respects the privacy of individuals who interact with our website, services, and communications. This Privacy Notice explains how personal information is collected, used, processed, and protected when individuals access the SKRALLS website or communicate with us through related channels. SKRALLS operates across the United Kingdom and India, providing advisory, digital transformation, technology, and professional services. When this Privacy Notice refers to “SKRALLS”, “we”, “us”, or “our”, it refers to the organisation responsible for operating this website and processing personal data obtained through it. SKRALLS acts as the data controller for personal information collected through this website.

SKRALLS may collect personal information when individuals interact with this website, submit enquiries, request information, download materials, or communicate with us through contact forms or other communication channels. The types of personal data collected may include names, email addresses, telephone numbers, organisational affiliations, professional roles, and any information voluntarily submitted by users. Certain technical information may also be collected automatically when users access the website, including internet protocol addresses, browser type, device information, pages visited, and general interaction data used to improve website functionality and security.

Personal data collected through this website may be used to respond to enquiries, provide requested information or materials, communicate regarding SKRALLS services or professional activities, administer website operations, and improve the functionality and security of the website. In certain circumstances, personal information may also be used to send professional updates, insights, or communications relating to SKRALLS services where such communication is permitted by applicable law.

Personal data is processed on the basis of lawful grounds recognised under applicable data protection legislation. These lawful bases may include the legitimate interests of SKRALLS in operating and improving its professional services and website, the necessity of processing data in order to respond to requests made by individuals, compliance with legal obligations, and the consent of the individual where consent is required under applicable law.

Personal information may be accessed by authorised personnel within SKRALLS who require access to such data for legitimate business purposes. In certain circumstances, personal information may also be processed by trusted service providers who support

SKRALLS in areas such as website hosting, technology infrastructure, analytics, or administrative services. Where third-party providers are engaged, appropriate contractual and security measures are implemented to ensure that personal data is handled securely and in accordance with applicable data protection laws.

Because SKRALLS operates across the United Kingdom and India, personal data may be processed in either jurisdiction where operationally necessary. Where personal information is transferred across jurisdictions, SKRALLS implements appropriate safeguards to ensure that personal data remains protected and processed in accordance with applicable data protection requirements.

SKRALLS maintains reasonable technical and organisational safeguards designed to protect personal information against unauthorised access, loss, misuse, or alteration. These safeguards include administrative, technical, and operational measures intended to ensure the confidentiality and integrity of personal data. However, while reasonable efforts are made to protect personal information, no method of transmission over the internet can be guaranteed to be completely secure.

Personal information is retained only for as long as reasonably necessary to fulfil the purposes for which it was collected, including responding to enquiries, maintaining operational records, complying with legal obligations, and supporting legitimate business activities. When personal information is no longer required for these purposes, reasonable steps are taken to securely delete, anonymise, or otherwise dispose of the data.

Individuals may have certain rights under applicable data protection laws in relation to their personal information. These rights may include the right to request access to personal data held by SKRALLS, the right to request correction of inaccurate information, the right to request deletion of personal data where appropriate, the right to restrict or object to certain forms of processing, the right to request the transfer of personal data where applicable, and the right to withdraw consent where processing is based on consent. Individuals also have the right to lodge a complaint with the relevant supervisory authority if they believe that their personal data has been processed in a manner that does not comply with applicable data protection laws.

In the United Kingdom, the supervisory authority responsible for data protection regulation is the Information Commissioner's Office. Individuals who have concerns regarding the handling of their personal data may contact the Information Commissioner's Office through its official channels.

This website may use cookies and similar technologies to improve user experience, analyse website usage, and support website functionality. Cookies are small data files stored on a user's device that help websites recognise returning visitors and understand how visitors interact with the website. Users may manage or disable cookies through their browser settings, although disabling cookies may affect the functionality of certain parts of the website. Further information regarding the use of cookies is available in the SKRALLS Cookie Notice.

This website may contain links to external websites operated by third parties. SKRALLS does not control and is not responsible for the privacy practices, security, or content of third-party websites. Users are encouraged to review the privacy notices of external websites before providing personal information to those sites.

This website is intended for professional and informational use and is not directed toward children. SKRALLS does not knowingly collect personal data from children through this website.

SKRALLS may revise or update this Privacy Notice periodically to reflect changes in legal requirements, operational practices, or website functionality. Updated versions will be published on this website and will become effective upon publication. Continued use of the website following any updates constitutes acceptance of the revised notice.

Individuals who have questions regarding this Privacy Notice, the handling of personal data, or requests relating to their data protection rights may contact SKRALLS using the official contact details provided on this website.